

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62, 97

**KELLOGG**  
SEED COMPANY

P. O. Box 684  
MILWAUKEE, WISCONSIN

Return Postage Guaranteed

**RAINBOW**  
BRAND  
**SEEDS**

**MARKET QUOTATIONS**  
**PLEASE RUSH**

(Sec. 562, P. L. & R.)

**U. S. POSTAGE**

**PAID**

PERMIT No. 409

Milwaukee, Wis.

*Mrs. Newman*

U. S. Dept. of Agriculture,  
Bureau of Plant Industry,  
Washington. D. C.



# KELLOGG SEED COMPANY

322 EAST FLORIDA STREET

P. O. BOX 684

MILWAUKEE, WISCONSIN

TELEPHONE DALY 0373

Distributors

**NEW RICHMOND ROLLER MILLS**

Shawano, Wis.

Upper Michigan—Northeastern Wisconsin

**MENOMINEE PRODUCE COMPANY**

Menominee,

Michigan

Distributors

**ALEX SINAICO & SONS, INC.**

653 W. Washington Ave.,

Madison, Wis.

**DOOR COUNTY PRODUCE COMPANY**

Sturgeon Bay,

Wisconsin

TERMS: Net Cash

MARCH 18, 1938

Quotations are subject to change without notice.  
Prices quoted are for Full, Unbroken Bags, gross weights, bags included without additional charge.

Today's values, f. o. b. Milwaukee, Wisconsin. Broken packages will be charged at quoted prices plus bags extra at value.



## MEDIUM RED CLOVER

U. S. Verified Origin	Per 100 Lbs.
(Wisconsin Grown)	Packed in Bags of:
	60 Lbs. 160 Lbs.
RAINBO	\$40.25 \$40.00
Mountain	39.25 39.00

## SPECIAL

### MEDIUM CLOVER

(Wisconsin Grown)

Per 100 Lbs.  
Lot "NELL" \$38.50

Purity 96.57%

Other crops 2.69%

Packed 160 lbs. per bag

Kellogg Seed Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop.

## COMMON ALFALFA

U. S. Verified Origin

	Per 100 Lbs.	
	Packed in bags of	
WISCONSIN	60 Lbs.	160 Lbs.
RAINBO .....	\$37.50	\$37.25

### WISCONSIN

(Containing about 5% Red Clover)

Special 36.50 36.25

### OKLAHOMA

RAINBO 31.25 31.00

## CANADIAN VARIEGATED ALFALFA

Per 100 lbs.

### WESTERN ONTARIO GROWN

RAINBO \$38.50

### GENUINE PEEL COUNTY, ONTARIO GROWN

RAINBO 41.00

60 lb. bags

## GRIMM ALFALFA

State Sealed and Certified

### BLACKFOOT BRAND

Per 100 Lbs.

Blue Tag \$46.00

Red Tag 43.50

30 lb. and 60 lb. bags

## COSSACK ALFALFA

State Sealed and Certified

Per 100 lbs.

RAINBO—Blue Tag \$46.00

60 lb. bags

## LADAK ALFALFA

State Sealed and Certified

Per 100 Lbs.

RAINBO—Blue Tag \$48.00

Mountain—Red Tag 46.00

30 lb. and 60 lb. bags

Ladak is of especial value where bacterial wilt is prevalent.

## SWEET CLOVER

WHITE	Per 100 Lbs.
	Packed in Bags of:
	160 Lbs.
RAINBO	\$11.75

### YELLOW

RAINBO 11.75

### GRUNDY COUNTY

RAINBO Sold out

### UNHULLED SWEET CLOVER

RAINBO \$10.75

Sweet Clover packed in bushel bags.

25c per 100 lbs. higher.

### KOREAN LESPEDEZA

Per 100 Lbs.

RAINBO \$7.00

## SUDAN GRASS

RAINBO \$ 3.35

## REED CANARY GRASS

RAINBO—100 lb. lots \$32.00

Small lots 33.00

### FIELD PEAS

White, RAINBO 4.75

Scotch, RAINBO 3.50

Scotch Mountain 3.25

### SOY BEANS

Manchu, RAINBO 2.35

Illini, RAINBO 2.25

Mukden, RAINBO

### MILLETS

German, RAINBO 3.65

Japanese, RAINBO 3.15

Siberian, RAINBO 3.25

Proso, RAINBO 2.75

### FLAX

RAINBO 5.25

### DWARF ESSEX RAPE

RAINBO—100 lb. bags 7.25

## USED COTTON GRAIN BAGS

Patched, clean Per 100

Sound, clean 23.00

New Royal River Bags 28.00

## MAMMOTH CLOVER

(Northern Grown)

RAINBO 41.25 41.00

## IMPORTED CLOVERS

Stained 1% Green

<b>MEDIUM</b>	Per 100 lbs.
(Northern European)	Packed in Bags of:
	60 lbs. 160 lbs.
<b>CHOICE</b> .....	\$20.25 \$20.00

(Latvian Grown)

CHOICE 21.25 21.00

## MAMMOTH

(New Zealand Grown)

RAINBO \$24.25 \$24.00

## ALSIKE CLOVER

Per 100 Lbs.	Packed in Bags of:	
	60 Lbs.	160 l.bs.
RAINBO .....	\$33.50	\$33.25
Mountain .....	32.50	32.25

## WHITE CLOVER

Per 100 Lbs.	Packed in bags of:		
	30 Lbs.	60 Lbs.	160 Lbs.
RAINBO	\$38.00	\$37.50	\$37.00
Mountain			35.00

## KENTISH WILD WHITE CLOVER

RAINBO Per Lb. \$ .95

## TIMOTHY

Per 100 Lbs.	Packed in Bags of:	
	100 Lbs.	125 Lbs.
RAINBO .....	\$ 4.10	\$ 4.20

## TIMOTHY AND ALSIKE

Per 100 Lbs.

About 20% Alsike \$10.50

About 50% Alsike 17.00

Our Prices Include Bags without additional charge—Gross Weights

Our Prices Include Bags without additional charge—Gross Weights

Our Prices Include Bags without additional charge—Gross Weights

Our Prices Include Bags without

# RAINBO BRAND SEED CORN



## SEED DISINFECTANTS

### New Improved CERESAN

A Low Cost Dust Disinfectant for  
Wheat, Oats and Barley  
One Pound Treats 32 Bushels

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
1-lb. tin	\$ .70	\$ 5.60 per case	1 doz.
5-lb. tin	3.00	13.20 per case	1/2 doz.
25-lb. pail	12.75	10.20 Each	1 only

### New Improved SEMESAN JR.

A Dust Disinfectant for Seed Corn  
4 Oz. Treats 2 Bushels Seed Corn

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
4-oz. tin	\$ .30	\$ 7.00 per case	3 doz.
1-lb. tin	.75	6.00 per case	1 doz.
5-lb. tin	3.25	14.65 per case	1/2 doz.
25-lb. pail	14.00	11.20 per pail	1 only
100-lb. drum	55.00	44.00 per drum	1 only

### New Improved SEMESAN BEL

A Dip Disinfectant for Seed Potatoes  
One Pound Treats 75 Bushels

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per case
4 oz. tin	\$ .45	\$10.55 per case	3 doz.
1-lb. tin	1.50	12.00 per case	1 doz.
5-lb. tin	6.75	29.70 per case	1/2 doz.
25-lb. pail	31.00	24.50 per pail	1 only
100-lb. drum	122.00	97.60 per drum	1 only
300-lb. drum	355.00	284.00 per drum	1 only

### Special SEMESAN

A Grass Disinfectant for Brown Patch

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
5-lb. tin	\$ 7.00	\$ 31.80 per case	1/2 doz.
25-lb. pail	33.00	26.40 per pail	1 only
100-lb. drum	129.00	103.20 per drum	1 only

### SEMESAN

A General Disinfectant for Vegetable and  
Flower Seeds or Bulbs, and Certain  
Plant Diseases

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
2-oz. tin	\$ .35	\$ 8.20 per case	3 doz.
1-lb. tin	2.25	18.00 per case	1 doz.
5-lb. tin	9.90	44.40 per case	1/2 doz.
25-lb. pail	45.50	36.25 per pail	1 only

### NU-GREEN

A Grass Disinfectant for Brown Patch  
Prevention and Control

Sizes of Packages	Retail Price per Package	Dealer Price	Packages per Case
3-oz. tin	\$ .35	\$ 8.20 per case	3 doz.
1-lb. tin	1.45	11.50 per case	1 doz.
5-lb. tin	6.30	28.20 per case	1/2 doz.
25-lb. pail	29.00	23.20 per pail	1 only
100-lb. drum	115.00	92.00 per drum	1 only

## NEBRASKA GROWN DENT VARIETIES

Per Bushel

Wisc. No. 7 Silver King.....	\$ 1.55
Wisc. No. 8 .....	1.55
Wisc. No. 12 Golden Glow.....	1.55
Wisc. No. 25 .....	Sold out
Minnesota No. 13.....	1.55
Early Murdock .....	1.65
Improved Leaming .....	1.55
King of the Earliest.....	1.55
Northwestern Red Dent.....	1.65
Pride of North.....	1.55
Reid's Yellow Dent.....	1.55
White Cap Yellow Dent.....	1.55

Packed two bushels per bag  
Bags included

## FLINT CORN

Per Bushel

Smut Nose—Wisc. Grown.....	\$ 2.75
Longfellow—Neb. Grown .....	2.15

Packed two bushel per bag  
Bags included

## SWEET CORN

Per 100 Lbs.

Golden Bantam—Wis. Grown.....	\$10.00
Evergreen Bantam—Wis. Grown .....	10.00
Stowells' Evergreen .....	10.00

Packed 100 lbs. per bag  
Bags included

## HYBRID SEED CORN

(Wisconsin Grown, Certified Blue Tag)

### Flat Kernels

Per Bushel

95 Day Maturity.....	Sold out
100 Day Maturity.....	Sold out
105 Day Maturity.....	6.00
110 Day Maturity.....	6.00
115 Day Maturity.....	6.00
120 Day Maturity.....	6.00

Packed one bushel per bag, bags included

## WISCONSIN GROWN DENT VARIETIES

State Sealed and Verified Per Bushel

Wisc. No. 7 Silver King.....	\$ 2.00
Wisc. No. 8 .....	2.00
Wisc. No. 12 Golden Glow.....	2.00
Wisc. No. 25 .....	2.25
Northwestern Red Dent.....	2.15

Bags included

## WISCONSIN GROWN

Per Bushel

Wisc. No. 7 Silver King.....	\$ 1.85
Wisc. No. 8 .....	1.85
Wisc. No. 12 Golden Glow.....	1.85
Early Murdock .....	1.95
Minnesota No. 13.....	1.85
Northwestern Red Dent.....	2.00

Packed two bushels per bag  
Bags included

## FODDER CORN

Per Bushel

Red Cob .....	\$ 1.10
Leaming .....	1.10
Pride Fodder .....	1.10
Eureka—Virginia Grown.....	2.00

Packed 2½ bushels per bag  
Bags included

## SEED GRAINS RAINBO BRAND

### SEED OATS

Per Bushel

Yellow Kherson .....	\$ .60
Logold .....	.60

### SEED WHEAT

Per Bushel

Progress .....	\$ 1.55
Marquis Type .....	1.60

### SEED BARLEY

Per Bushel

Oderbrucker .....	
Wisconsin No. 38.....	1.15

### SPELTZ


Per 100 Lbs.

RAINBO .....	2.50
--------------	------

### BUCKWHEAT

Per 100 Lbs.

Japanese, Registered Seed Stock.....	\$3.75
Silverhull .....	2.40



### CRO-TOX

Crow and Bird Repellent

Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.

8 oz. Size @ \$ 4.30 per Dozen  
16 oz. Size @ 7.20 per Dozen  
1 qt. Size @ 10.80 per Dozen

### WINTER VETCH

Per 100 Lbs.

For Spring and Fall Planting	
RAINBO .....	\$10.50

### AMBER CANE

Per 100 Lbs.

For Fodder only.	
RAINBO .....	\$ 2.65



LAWN GRASS MIXTURES



RAINBO BRAND

Finest Quality

In Cartons and Bulk

Per 100 Lbs.

1-lb. (24 and 50 to a case) \$24.00

5-lb. (9 to a case) 23.50

1-lb. Shade Grass (24 and 50 to case) 26.00

5-lb. Shade Grass (9 to a case) 25.50

RAINBO LAWN SEED—Bulk

25-lb. Sacks 21.50

50-lb. Sacks 21.25

100-lb. Sacks 21.00

RAINBO SHADE GRASS—Bulk

25-lb. Sacks 23.50

50-lb. Sacks 23.25

100-lb. Sacks 23.00

BLUE MOUND LAWN SEED

1-lb. Cartons (50 to a case) 15.00

5-lb. Bags (10 to a bundle) 14.00

10-lb. Bags (5 to a bundle) 14.00

Bulk, 50-lb. and 100-lb. Bags 13.00

Shade Grass, bulk 18.00

GREENDALE LAWN SEED

Per 100 Lbs.

1-lb. Cartons (50 to a case) \$14.00

3-lb. Bags (20 to a bundle) 13.00

50-lb. and 100-lb. Bags 12.00

STAR LAWN SEED

100-lb. Sacks 10.00

RAINBO BENT GRASS MIXTURE

The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.

Per 100 Lbs.

1-lb. Bags \$42.50

5-lb. Bags 41.00

25, 50 or 100-lb. Bags 40.00



Per Ton

100-lb. Bags \$30.00

50-lb. Bags 35.50

25-lb. Bags 41.50

Less Dealer's Discount 10%  
Special Prices for Car Lots.

We are distributors of Milorganite for Wisconsin, exclusive of Milwaukee County and upper Michigan. Milorganite quotations apply only in this distributive territory.

WHITE CLOVER SEED

RAINBO DISPLAY CARTON

Per Carton

48 10c Packages \$ 1.95

24 20c Packages 1.95

12 40c Packages 1.95

24 10c; 12 20c Packages 1.95

RAINBO

Per 100 Lbs.

1-lb. Boxes (25 to case) \$40.00

1/2-lb. Boxes (50 to case) 41.00

Packed Conveniently for Counter Trade

GRASSES

KENTUCKY BLUE GRASS

Per 100 Lbs.

Selected, Extra Heavy \$12.50

RAINBO 11.00

Mountain 10.50

FANCY RED TOP

RAINBO 11.00

ROUGH BLUE GRASS

(Poa Trivialis)

RAINBO 33.00

Excellent for shady conditions.

RYE GRASS

Pacey's, Imported 13.00

Perennial, Imported 12.00

American Grown 8.25

BENT GRASS (Certified)

Astoria

Per 100 Lbs.

RAINBO, Blue Tag, State Sealed \$65.00

Seaside

RAINBO, Blue Tag, State Sealed 65.00

(Smaller quantities \$5.00 per 100 lbs. higher.)

ORCHARD GRASS

RAINBO 17.00

MEADOW FESCUE

RAINBO 9.50

CHEWINGS FESCUE

RAINBO 40.00

SMOOTH BROME GRASS

(Bromus inermis)

RAINBO 19.00

RAINBO BRAND  
INOCULATION

Humus and Nitro-Jel (Jelly)

No. 1

For Alfalfa and Sweet Clover

No. 2—

For Red, Alsike and White Clover

Retail

Wholesale

1/2 bushel \$ .30 .18

1 bushel .45 .27

2 1/2 bushel .75 .48

5 bushel 1.25 .84

No. 3—

For Field Peas and Vetches

No. 6—

For Soy Beans.

Retail

Wholesale

1 bushel \$ .30 .18

2 bushel .45 .27

5 bushel .75 .48

Sold on a Returnable Basis

MASTER ANT KILLER

10c Size, 12 to carton \$ .75 dozen

25c Size, 14 to carton 2.00 carton



INOCULATOR PRICES  
When Ordering, Always  
Specify Name of Seed

ALFALFA, all CLOVERS  
Size Dealer Retail  
1/2 bu. ea. \$ .19 \$ .30  
1 bu. ea. .32 .50  
2 1/2 bu. ea. .65 1.00

LESPEDEZA  
Size Dealer Retail  
1 bu. ea. \$ .19 \$ .30  
2 bu. ea. .32 .50  
5 bu. ea. .65 1.00

VETCH, AUSTRIAN PEAS,  
CANADIAN PEAS, BEANS  
1/2 bu. ea. \$ .16 \$ .25  
1 bu. ea. .26 .40  
\*1 1/2 bu. ea. .39 .60  
5 bu. ea. 1.10 1.70  
\*12 1/2 bu. ea. 2.60 4.00  
\*\*100lb. & 12 1/2 bu. size,  
packed only for Vetch & Peas

PEANUTS, SOY BEANS,  
COW PEAS, LIMA BEANS  
1 bu. ea. \$ .19 \$ .30  
2 bu. ea. .32 .50  
5 bu. ea. .65 1.00  
10 bu. ea. 1.04 1.60  
\*25 bu. ea. 1.95 3.00  
\*25 bu. size packed only for  
Soy Beans, Cow Peas, Peanuts

NITRAGIN GARDEN SIZE for Garden Peas, Beans, Sweet  
Peas, Lima Beans and Lupines. Packed 1 doz. to Carton.  
Dealer Price .80c per carton. Retail Price .10c. each.

BIRD SEED

(Full Bags)

Per 100 Lbs.

Sunflower—Fancy \$ 5.50

Sunflower—Choice 4.00

Canary—Recleaned 6.50

Hemp 6.25

Bird Rape, Wisconsin Small Sweet 8.00

Large Rape 7.25

Large Millet 2.75

Smaller quantities 50c per 100 lbs. higher

SEED SOWERS

Retail List Price

“Cyclone” Seed Sower \$2.75 Ea.

“Horn” Seed Sower .95 Ea.

Above prices are subject to a dealer  
discount of 33 1/3%







## PLANTERS' REFERENCE

### Pounds to Sow Per Acre

KIND .	Pounds Per Acre	Pounds Per bu.
Alfalfa, broadcast.....	18-22	60
Alfalfa, drills .....	12-15	60
Barley .....	96-120	48
Beans, Soy, broadcast.....	60-80	60
Beans, Soy, drills.....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky.....	25-28	14
Blue Grass, Canada.....	25-28	14
Buckwheat .....	45-60	52
Cane, broadcast .....	50-70	50
Cane, drills .....	10-15	50
Clover, Alsike .....	8-12	60
Clover, Medium .....	10-15	60
Clover, Mammoth .....	10-15	60
Clover, Sweet, hulled.....	12-15	60
Clover, Sweet, unhulled.....	20-30	30
Clover, White .....	4-8	60
Corn .....	8-12	56
Sweet Corn .....	12	
Fescue, Meadow .....	15-25	24
Fescue, Chewings.....	25-28	14
Flax .....	28	56
Lawn Grass.....	Depending on Conditions	Depends on Quality
Millets, for hay.....	45-50	50
Millets, for seed.....	30-40	50
Millet, Japanese .....	12-15	30
Oats .....	64-76	32
Peas, Canada Field, broadcast.....	120-150	60
Peas, Canada Field, with grain.....	75-90	60
Rape, broadcast .....	8-10	50
Rape, in drills .....	5-6	50
Red Top, Solid seed .....	7-12	14
Red Top, unhulled.....	10-15	14
Reed Canary Grass.....	4-6	24
Rye, Winter .....	84-112	56
Rye, Spring .....	56-84	56
Speltz .....	62-100	48
Sudan Grass, broadcast.....	30-40	40
Sudan Grass, in drills.....	15-25	40
Sunflower .....	8-10	24
Timothy .....	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter.....	50-125	50
Wheat .....	90-120	60

**KELLOGG**  
SEED COMPANY  
MILWAUKEE, WISCONSIN

**Order This Special Introductory Assortment (No. 100) of the new, profitable line of KELLOGG "FINE FOODS FOR FINE BIRDS" ...featuring PETAMINE, the Wonder Food for Canaries**

PETAMINE is the ONLY Bird Food having all elements required for sound growth, improved vitality, alertness, brighter plumage, and better song—and that can be fed alone as a complete nutritional diet. Once used, always used.



Quantity	Unit Price Retail	Product	Cost	Selling Price	Your Profit
4	25c (4 oz.)	PETAMINE—the complete scientific, balanced diet for canaries and other cage birds.	.67	1.00	.33
12	10c (8 oz.)	MIXED BIRD SEED—a blend of the finest Imported Canary, Sweet Rape, Hemp, Flax, Millet and Thistle.	.85	1.20	.35
6	20c (15 oz.)	CANARY & SWEET RAPE SEED MIXTURE—Imported seeds of finest quality.	.90	1.20	.30
6	25c (16 oz.)	SEEDIES—a mixture of a dozen varieties of the world's finest seeds.	1.00	1.50	.50
6	5c	CUTTLEBONE—finest quality, selected and trimmed, with metal holder.	.20	.30	.10
2	10c (32 oz.)	GOLDEN BIRD GRAVEL—washed, screened, purified and blended with charcoal.	Free	.20	.20
2	10c (32 oz.)	WHITE BIRD GRIT—washed, screened, purified.	Free	.20	.20
<b>THIS DEAL NETS YOU 35.7%! </b>			<b>\$3.62</b>	<b>\$5.60</b>	<b>\$1.98</b>



*Please Order by Assortment Number      Transportation Charges Paid.*